

Witbe
CABSAT 2025 Exhibitor Preview
May 13-15
Dubai
Stand S2-A30G, Sheikh Saeed Hall 2



Witbe at CABSAT 2025: Post-Device Testing and Real-Time Monitoring with the Virtual NOC

Witbe (Euronext Growth – FR0013143872 – ALWIT), a leading provider of post-device monitoring and automated testing solutions for video service providers, is gearing up to showcase its latest cutting-edge innovations at CABSAT 2025, taking place May 13-15 (Stand S2-A30G, Sheikh Saeed Hall 2). At CABSAT 2025, Witbe will spotlight its Virtual Network Operations Center (NOC), which provides real-time visibility into streaming service performance on real devices – from lab to field. The collaborative platform unifies real-time QA, operations, and engineering workflows, empowering service providers to launch faster, reduce mean time to resolution, and deliver consistently high video quality to users worldwide without the need for physical access or VPN setups.

“Since opening our Dubai office last year, we’ve been focused on enhancing our technology to deliver outstanding testing and monitoring capabilities that address the evolving needs of our customers. By bringing the Virtual NOC to CABSAT, we aim to engage with customers in the region, explore their challenges, and demonstrate how Witbe’s technology can give them true visibility into their audience’s experience on any device, from anywhere in the world,” said Marie-Véronique Lacaze, president of Witbe. “CABSAT is an opportunity to further strengthen our presence in the Middle East as a leading provider of video automated testing and monitoring solutions.”

Witbe Innovations on Display at CABSAT 2025:

Witbe’s Virtual NOC Takes Center Stage

With Witbe’s Virtual NOC, accessible on any web browser, video service providers finally have the power to remotely access, test, and monitor real streaming devices — ranging from legacy HDMI set-top boxes to the latest smart TVs, mobile apps, and browsers — across both lab and field environments.

The Virtual NOC provides real-time insights into user experiences and streaming Quality of Experience KPIs. Its intuitive interface requires no installation and supports single sign-on, unlimited users, and per-user permissions.

The Virtual NOC is highly customizable, allowing teams to work collaboratively, tailor dashboards, filter devices, and record video clips during test or live operations. With an infinite mosaic view and scenario automation streaming live KPIs, the Virtual NOC centralizes QA, monitoring, and operational control in one scalable and secure technology, thereby streamlining troubleshooting and decision-making.

Link to Photo: www.wallstcom.com/Witbe/NOC_PR.png

Photo Caption: Witbe’s Virtual NOC provides real visibility into what viewers are seeing on their devices.

Enhancing Real-Device Testing With Advanced ABR Stream Analysis

Also at CABSAT 2025, Witbe will showcase its ABR Stream Analysis option, which monitors network requests made by video apps during streaming to ensure that all video profiles within the ABR ladder are available. This function enhances the process of real-device testing.

Link to Photo: www.wallstcom.com/Witbe/ABR_PR.png

Photo Caption: Witbe's ABR Stream Analysis enhances real-device testing by monitoring network requests made by video apps during streaming.

Ad Monitoring and Ad Matching Technology

Ad-supported streaming is gaining traction in the MENA region. At CABSAT 2025, Witbe will showcase the latest version of its Ad Monitoring and Ad Matching technology, which enables service providers to quickly and easily detect and fix streaming issues caused by dynamic ad insertion. By testing real devices, Witbe measures actual viewer experiences – spotting issues like blank screens, audio drops, buffering, and failed ad returns that other tools may miss.

Witbe's solution includes video recordings as proof of ad delivery and uses Ad Matching to verify when and how ads were played. It supports all ad-supported content, including FAST channels, AVOD, and live sports.

Photo Link: www.wallstcom.com/Witbe/Witbe-AdMonitoring_Ad_Matching_technology.jpg

Photo Caption: Witbe will showcase the latest version of its Ad Monitoring and Ad Matching technology at CABSAT 2025.

Witbe's Short-Form Video Testing Technology

Short-form video is surging in popularity across the Middle East, especially on platforms like TikTok, Instagram Reels, and YouTube Shorts. Fueled by a fast-growing mobile user base, the region's viewers are increasingly engaging with quick and easily digestible content. At CABSAT 2025, Witbe will address the unique challenges of short-form video and showcase how key performance indicators—like availability, buffering time, and Quality of Experience – can be accurately measured to reflect what viewers are truly experiencing.

Photo Link: www.wallstcom.com/Witbe/Witbe-short_form_monitoring.png

Photo Caption: Witbe's technology addresses the unique challenges of short-form monitoring.

Meet Witbe at CABSAT 2025

To book a meeting with Witbe at CABSAT 2025, contact hello@witbe.net or visit www.witbe.net.

Company Overview:

Witbe (Euronext Growth - FR0013143872 - ALWIT) provides post-device automated testing and real-time monitoring solutions to empower broadcasters, cable operators, and video service providers to deliver high-quality viewing experiences on any device – from set-top boxes and smart TVs to mobile phones and tablets. Using AI-powered Witbox robots and the Witbe Software Suite, teams can remotely test and monitor any video apps on real devices. Witbe's technology replicates real user behavior to check video availability and quality and collects data, which can then be analyzed and shared through Witbe's observability platform for valuable service performance insights.

Witbe's latest innovations include the Virtual NOC: Remote Eye Controller (REC) for real-time video monitoring, Automated Testing Sets and Smart Navigate AI for faster quality assurance (QA) as well as continuous testing in the field, Ad Monitoring and Matching to resolve ad errors, and Video Mobile Automation to test iOS and Android mobile devices.

Celebrating its 25-year anniversary in 2025, Witbe has offices worldwide and is trusted by leading brands like Comcast, Cox, Verizon, Peacock, and Orange in over 50 countries. Learn more at www.witbe.net.

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